



MAY 17, 2026

EVENT SPONSORSHIP

Now in its 12th year, CityTrail Loppet is one of the Twin Cities' premier trail running races. With 10-mile, 5k and 10k distances, this urban trail run begins at The Trailhead and has an epic finish at the Minneapolis Sculpture Garden! Runners enjoy great tunes, a Pryes beer garden, and food trucks while recovering in the shadows of the iconic "Spoonbridge and Cherry." CityTrail expects to see 1000+ racers and lots of spectators along the way!



Our mission is to *connect people to the outdoors through experiences that grow community*. We believe in coming together as a community to get outside and embrace adventure for all, all year round. We live through our values of *Anti-Racism, Collaboration, Growth, Inclusion, Play, Stewardship, and Well-Being*.

CITY TRAIL DEMOGRAPHICS

973 registrants in 2025

- 128 first timers!
- Ages ranged from 4 to 82 years old
- Over 130 volunteers

LOPPET REACH

- The Loppet serves over 40,000 people annually
- Loppet email distribution list = 60,000+ subscribers
- Website Traffic: 67,000+ unique visitors per month
- Social Media Reach: Over 25k total followers

[EXPLORE THE EVENT PAGE ON OUR WEBSITE!](#)

CITY TRAIL SPONSORSHIP OPPORTUNITIES

Through your sponsorship gifts, you are providing access to the outdoors and experiences that grow community. Thank you for making these events inclusive and accessible for all!

STANDARD EVENT SPONSOR - \$3,000

- One 10'x10' booth space in finish area
- Logo and link on event webpage
- Opportunity to place two flutter flags
- Social media mentions when applicable
- Inclusion in email blasts/communication for event
- Included in race announcements

EVENT VENDOR - \$1,000

- One 10'x10' booth space in finish area
- Logo and link on event webpage
- Opportunity to place two flutter flags
- Social media mentions when applicable

LOOKING FOR YOUR OWN UNIQUE SPONSORSHIP PACKAGE? WE'RE FLEXIBLE AND READY TO TAILOR A SOLUTION THAT ALIGNS PERFECTLY WITH YOUR GOALS! PLEASE CONTACT: SPONSORSHIP@LOPPET.ORG